

PRIMO NEWS

March 2010



MARTINA MCBRIDE AND TRACE ADKINS AT BUDWEISER EVENTS CENTER

Martina McBride and Trace Adkins belt out their All-American anthems for Loveland on April 8 at 7:30 p.m. McBride and Adkins' *Shine All Night Tour*, is sure to blow country fans away with the big-voiced ballads and high intensity production.

Together, country music superstars Martina McBride and Trace Adkins have created an exceptional evening flavored with boisterous revelry, sexy romance and honest reflection. With their countless hits and fan favorites combined, fans will be dancing in the aisles to "God Fearing Women" and "Honky Tonk Badonkadonk," fist waving to the likes of "This One's For the Girl's" and "Songs About Me," holding on tight with "I Just Call You Mine" and "Arlington" and remembering what matters most with "In My Daughter's Eyes" and "You're Gonna Miss This." Both McBride and Adkins will each perform full-lengths shows

WORLD FAMOUS LIPIZZANER STALLIONS WALTZ INTO BUDWEISER EVENTS CENTER, MAY 14

The Lipizzaner have been to Spain, France, New York City and now Loveland, Colorado, as they dance their way into Budweiser Events Center on May 14, at 7:30 p.m. The 40th Anniversary tour of the "World Famous" Lipizzaner Stallions includes many of the traditional movements and exercises presented at the world renowned Spanish Riding School of Vienna.

The graceful dance of the Lipizzaner Stallions is a breathtaking ballet over 400 years in the making. A highlight of the performance is their spectacular leaps and maneuvers known as the "Airs Above the Ground" which were born in the fury of the battlefield. Now these stunning maneuvers are preserved as an equestrian work of art that patrons can witness from the safety of their seats. While maintaining a classical presentation of the Lipizzaner, also featured at the event is the forefather of the Lipizzaner – the Spanish Andalusian.

Upcoming Events

Please visit our website, www.beclive.com, for more information regarding these events. Contact Kameron Lantzy for any ticketing questions. Thank you!

Colorado Ice
Jeff Dunham
Disney On Ice: Disneyland Adventures
Martina McBride with Trace Adkins
Colorado Ice
Colorado Ice
Lipizzaner Stallions

March 5, 2010- 7:00pm
March 11, 2010- 7:30pm
March 18-21 – 6 Shows!
April 8, 2010- 7:30pm
April 18, 2010- 3:00pm
May 9, 2010-3:00pm
May 14, 2010- 7:30 pm

Colorado Eagles



March Schedule

-3/06 vs. Wichita
-3/07 vs. Wichita
-3/12 vs. Tulsa
-3/13 vs. Tulsa

2010 Playoff Schedule

announced soon!

Call to reserve a luxury suite!

Puck drops at 7:05

Referral Program

Refer a business to the Budweiser Events Center and if they purchase Premium Seats or choose to advertise, you both will win tickets to an upcoming event!

If your Premium Seat License is up for renewal, your letters will be arriving soon. The deadline for the "Early Bird discount and VIP Package" is April 1st!

Sponsorship Opportunities Available!!

For more information please contact
Katie Buttermore
(970)619-4104

We want to hear from YOU!

Share your thoughts on your current club and suite owner benefits.

Contact us with any suggestions.

Katie Buttermore
(970)619-4104